

## **INSIGHTS**

Data Gravity inhibits enterprise workflow performance, raises security concerns, and increases costs, all complicated by regulatory requirements and other artificial constraints. It requires a connected community approach between enterprises, connectivity, cloud and content providers integrating core, cloud and edge at centers of data exchange, implementing a secure, hybrid IT and data-centric architecture globally at points of business presence.

## **CHALLENGES**

Current backhaul architecture cannot address enterprise Data Gravity needs, including:

- Data exchange across multiple internal/external platforms
- Local data copies and ability to run performant analytics across each global point of presence

## **SOLUTION**

To enable the data, control and networking demands of global enterprises, a purposebuilt solution is required.

PlatformDIGITAL® offers tailored deployments at any size and scale and right-sized connectivity options. The Tokyo metro enables a diversified, neutral connectivity platform alongside best-in-class security and resilient infrastructure to ensure security and an industry leading data center uptime.

CAGR through 2024
Data Gravity Intensity Growth

## **DATA GRAVITY INDEX**

predicts the intensity and gravitational force of enterprise data growth across more than 50 metros globally. The patent-pending formula, measured in gigabytes per second, provides a relative proxy for measuring data creation, aggregation and processing.

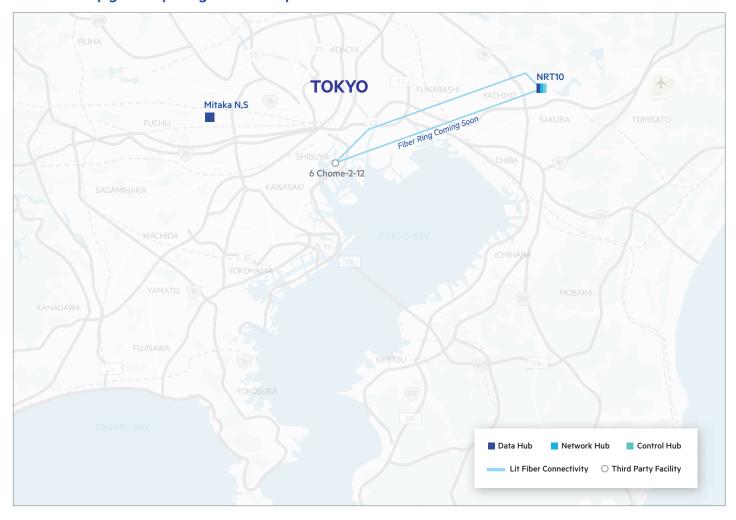
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Data Gravity Index **DG**x

The largest global provider of multi-tenant data center capacity.\*

## **Tokyo Connected Campus**

## Connectivity gateway for global enterprises



## **ECOSYSTEM CONNECTIVITY**

The Tokyo metro offers access to transpacific cable capacity, major regional carriers, and local cloud availability zones. This market is continuously growing its data communities of network, cloud, financial and IT partners and providers, and enterprise customers.

## **Metro Connectivity**

• Lit Fiber

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