Business Continuity & Disaster Recovery

Data Center Services

To Digital Realty, business continuity represents seamless, uninterrupted operations even in the face of disasters. Preparing for business continuity helps to protect your business revenues, reduce risk of business shutdown, simplify recovery and prevent customer dissatisfaction.

Disasters can have a catastrophic effect on your business due to loss of data and IT infrastructure, resulting in high downtime and business disruption. Research shows that two out of five enterprises that experience a disaster go out of business within five years.

Out of the companies that experience a major loss of computerized data, 43% never reopen, 51% close within two years, and only 6% survive long-term. These are relatively harrowing statistics, but Digital Realty is here to ensure your business does not face closure following a disaster.

Some challenges for IT organizations in BCDR areas are to minimize downtime, prevent data loss, maximize abilities to recover from disaster within certain timeframes and avoid customer dissatisfaction. Furthermore, maintaining continuous IT operations for critical business processes will reduce risk and add value to your business.

Sales

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About Digital Realty

Digital Realty Trust, Inc. supports the data center and colocation strategies of more than 1,000 firms across its secure, network-rich portfolio of data centers located throughout North America, Europe, Asia and Australia. Digital Realty's clients include domestic and international companies of all sizes, ranging from financial services, cloud and information technology services, to manufacturing, energy, gaming, life sciences and consumer products.

www.digitalrealty.com

Power

- Full UPS/Generator protection with multiple diesel generators
- Emergency backup generators onsite protecting load if commercial power is interrupted

Connectivity

- Carrier neutral data center
- Metro Cross connects with multiple SONET rings
- Diverse carrier feeds into the facility for extra protection of services
- Well lit and spacious area for each individual to work and feel comfortable upon demand
- Emergency fuel delivery contracts

Space

- Fully built-out Business/office suites in class "A" buildings
- Dedicated seats with no overselling or office if needed
- Fully-finished recovery space ready for any design needed
- Space is in the same building where their critical infrastructure is deployed

Security

- 5 point Authentication
- Solid building construction
- Suitable emergency preparedness
- Reliable power supplies
- Adequate climate controlled
- Appropriate protection from intruders

**Statistics Source: "Integration International Services Report 2013"