# Platform DIGITAL®





**INSIGHTS** 

Data Gravity inhibits enterprise workflow performance, raises security concerns, and increases costs, all complicated by regulatory requirements and other artificial constraints. It requires a connected community approach between enterprises, connectivity, cloud and content providers integrating core, cloud and edge at centers of data exchange, implementing a secure, hybrid IT and datacentric architecture globally at points of business presence.

#### **CHALLENGES**

Current backhaul architecture cannot address enterprise Data Gravity needs, including:

- Data exchange across multiple internal/external platforms
- Local data copies and ability to run performant analytics across each global point of presence

#### **SOLUTION**

To enable the ever-changing data, control and networking demands of global enterprises, a purpose-built solution is required. The data-centric architecture of PlatformDIGITAL® offers tailored deployments at any size and scale and right-sized connectivity options. The Toronto metro enables diversified, neutral connectivity with access to key ecosystems, connectivity gateways, and security and resiliency infrastructure.

**TORONTO** is an important business hub, forecasted to be among the highest data gravity growth in Banking & Financial Services and Insurance industries.

136%

CAGR through 2024
Data Gravity Intensity Growth

#### **DATA GRAVITY INDEX**

**DGx™** quantifies and predicts the intensity and gravitational force of enterprise data growth across more than 50 metros globally. The patentpending formula, measured in gigabytes per second, provides a relative proxy for measuring data creation, aggregation and processing.

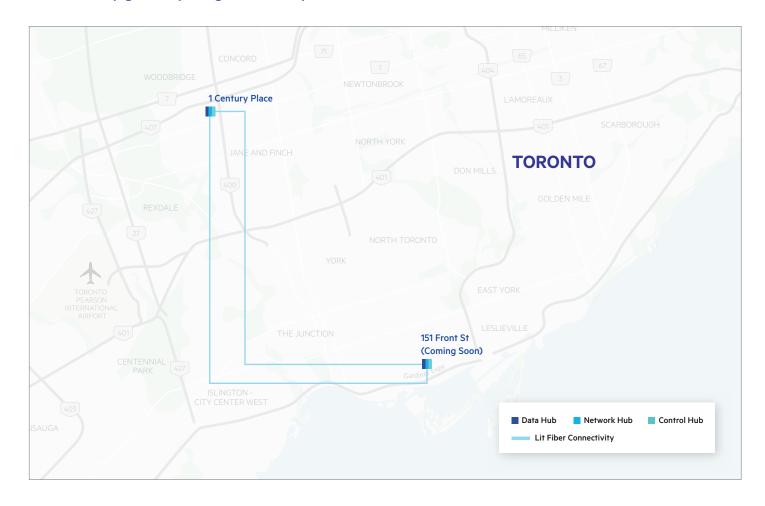
### **Download Full Report**

Data Gravity Index **DG**x

The largest global provider of multi-tenant data center capacity.\*

## **Toronto Connected Campus**

## Connectivity gateway for global enterprises



#### **ECOSYSTEM CONNECTIVITY**

The Toronto campus offers access to a growing ecosystem of network, IT and cloud partners and providers.

#### **Metro Connectivity**

- Lit Fiber
- Ethernet: 100Mbps, 1G, 10G
- Wave: 10G, 100G

#### **Multi Cloud Access**

• Service Exchange

#### **Dedicated Internet Access**

• IP Bandwidth

# Explore and leverage PlatformDIGITAL®'s global coverage:



# Request virtual or on-site tours

Learn more about PlatformDIGITAL® at www.digitalrealty.com/platform-digital

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