

**METRO BRIEF**

# Dallas

Scaling Digital Business with data-centric architecture and a connected data community approach

**DALLAS** is a state-of-the-art interconnection and colocation hub, and premier Internet gateway, for global enterprises and leading communications providers.

# 164%

**CAGR through 2024**  
Data Gravity Intensity Growth

### **DATA GRAVITY INDEX**

**DGx**<sup>™</sup> quantifies and predicts the intensity and gravitational force of enterprise data growth across more than 50 metros globally. The patent-pending formula, measured in gigabytes per second, provides a relative proxy for measuring data creation, aggregation and processing.

**Download Full Report**

Data  
Gravity  
Index **DGx**

### **INSIGHTS**

Data Gravity inhibits enterprise workflow performance, raises security concerns, and increases costs, all complicated by regulatory requirements and other artificial constraints. It requires a connected community approach between enterprises, connectivity, cloud and content providers integrating core, cloud and edge at centers of data exchange, implementing a secure, hybrid IT and data-centric architecture globally at points of business presence.

### **CHALLENGES**

Current backhaul architecture cannot address enterprise Data Gravity needs, including:

- Data exchange across multiple internal/external platforms
- Local data copies and ability to run performant analytics across each global point of presence

### **SOLUTION**

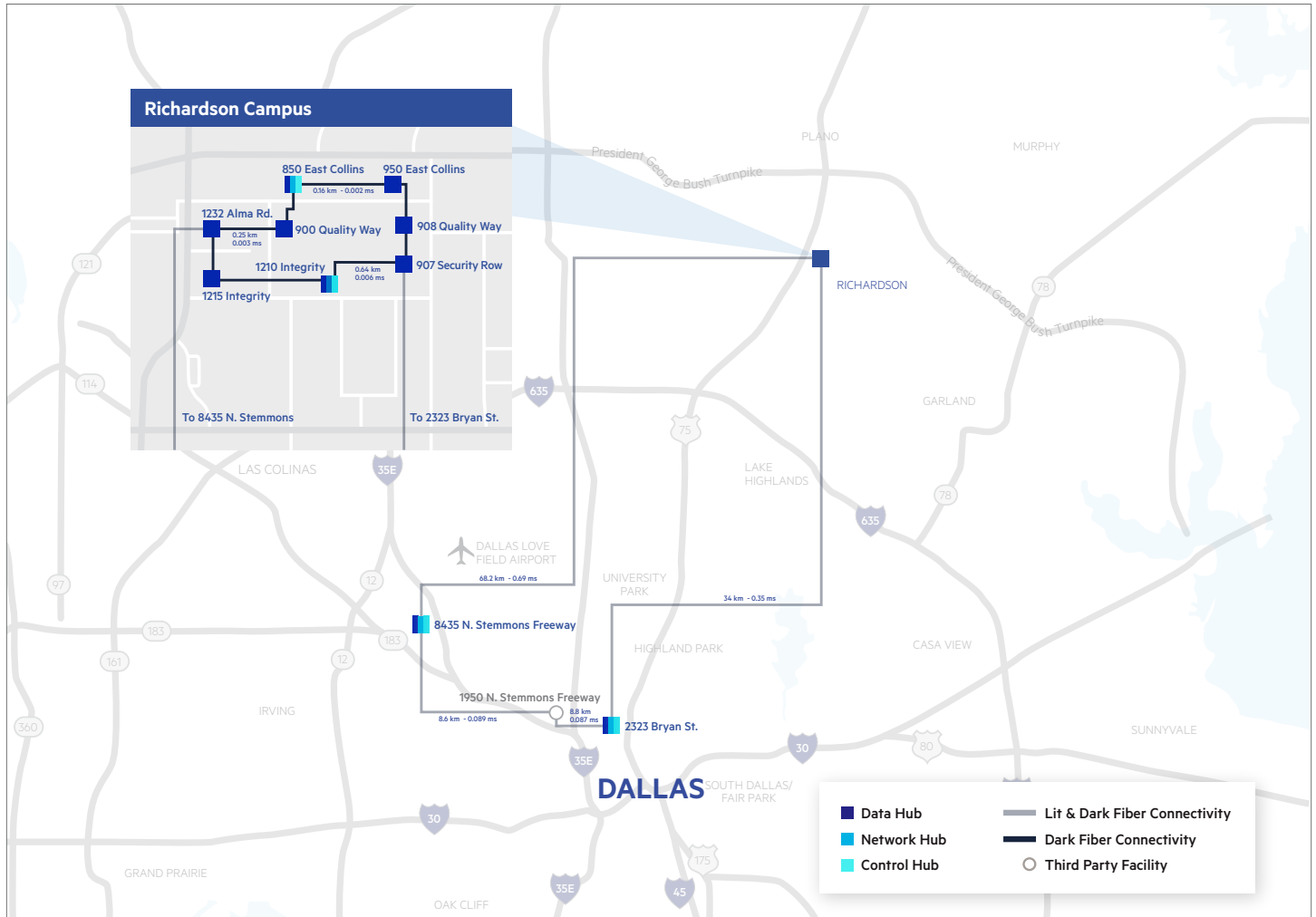
To enable the ever-changing data, control and networking demands of global enterprises, a purpose-built solution is required. The data-centric architecture of PlatformDIGITAL<sup>®</sup> offers tailored deployments at any size and scale and right-sized connectivity options. The Dallas metro enables robust, diversified, neutral connectivity with access to key ecosystems, connectivity gateways, and security and resiliency infrastructure.

**The largest global provider of multi-tenant data center capacity.\***

\*451 Research, Market Forecast, Leased Datacenter Global Providers, 2020. Capacity measured in terms of both the number of datacenters and operational square footage.

# Dallas Connected Campus

## Connectivity gateway for global enterprises



### ECOSYSTEM CONNECTIVITY

The Dallas metro offers a robust ecosystem with access to 200+ network, IT, financial, cloud and content partners and providers, and enterprise customers.

#### Metro Connectivity

- Lit Fiber
- Ethernet: 100 Mbps, 1G, 10G
- Wave: 10G, 100G
- Dark Fiber

#### Multi Cloud Access

- Service Exchange

#### Direct Cloud Access

- IBM DirectLink

### INTERNET CONNECTIVITY

#### Dedicated Internet Access

- IP Bandwidth

#### Internet Exchange Access

- DRIX
- DE-CIX
- GCIX

### Explore and leverage PlatformDIGITAL's global coverage:



## Request virtual or on-site tours

Learn more about PlatformDIGITAL® at [www.digitalrealty.com/platform-digital](http://www.digitalrealty.com/platform-digital)

Email [sales@digitalrealty.com](mailto:sales@digitalrealty.com)

