NaviSite
A Time Warner Cable Company

CASE STUDY

EXPANDING DATA CENTRE STRATEGY AMIDST
A CHANGING REGULATORY ENVIRONMENT

GLOBAL PROVIDER OF ENTERPRISE-CLASS CLOUD HOSTING

You are a leading worldwide provider of enterprise-class, cloud-enabled hosting, managed applications, and services. Your business has more than doubled in size since 2010, and the fact that more and more enterprises are adopting strategic cloud strategies certainly bodes well for the future of your organisation. In order to keep up with demand as well as to accommodate the increasingly stringent regulatory environment facing the data sector, you need to expand your data centre strategy.

"THE AGREEMENTS WITH DIGITAL REALTY FOR EXPANDED DATA CENTRE SPACE ALIGN WITH OUR OVERALL GOAL OF PROVIDING A BEST-IN-CLASS DATA CENTRE ENVIRONMENT TO MEET THE HIGH LEVELS OF SUPPORT, UPTIME AND SECURITY REQUIRED BY OUR PRESENT AND FUTURE CLIENTS."

Ron Pepin, Director of Datacentre Operations,
Time Warner Cable Business Class

You are looking to expand your data centre strategy to accommodate stringent requirements focused on data sovereignty and compliance, as well as disaster recovery services.

THE CLIENT

Providing a full suite of managed cloud services

NaviSite, a Time Warner Cable Company, is a leading worldwide provider of enterprise-class, cloud-enabled hosting, managed applications, and services. NaviSite provides a full suite of reliable and scalable managed services, including application services, industry-leading enterprise hosting, and managed cloud services for enterprises looking to outsource information technology (IT) infrastructure and lower their capital and operational costs. Enterprise customers depend on NaviSite for customized solutions, delivered through a global footprint of state-of-the-art data centres.

THE CHALLENGE

Focusing on compliance, data sovereignty, and regulation

The business environment for cloud providers is changing rapidly in Europe, with an increased focus on compliance, data sovereignty, and regulation. Therefore, NaviSite needs to ensure that it has enough data centre capacity to support its business growth - not just today but in the future - as well as the ability to accommodate regulations relating to where data can be held and stored, and disaster recovery services across the cloud.

THE SOLUTION

State-of-the-art data centres in Woking and Redhill

NaviSite certainly benefits from the backup and disaster recovery capabilities provided by Digital Realty's data centre solutions in the cities of Woking and Redhill, south of London. Furthermore, with access to the new cloud node at Redhill and the expanded IT load capacity at Woking, NaviSite will be able to accommodate its own customers that need to deliver against data sovereignty restrictions as well as the ability to host all applications and data over the cloud in the UK. The data centres in Woking and Redhill provide NaviSite with 2.4 megawatts of IT load across the diversely connected facilities.

THE BENEFIT TO THE CLIENT

Creating a clear data advantage

With the continued growth of its business as well as the significant uptick in customers requiring physical managed hosting, managed application support, and colocation services, expansion of NaviSite's data centre facilities was critical to deliver against the company's projected growth plans. The expansion is strategically important as it creates a clear data advantage for NaviSite, enabling the company to provide disaster recovery services over the cloud within the UK. This is essential for organisations that are in heavily regulated industries and who must provide compliance with data protection legislation. With the new cloud node at Redhill and an expanded facility at the Woking data centre, companies who need to deliver against data sovereignty restrictions will be able to, not only host all applications and data over the cloud in the UK, but have backup and disaster recovery services available within UK boundaries.

SALES

T: +44 20 7954 9100
E: salesdirect@digitalrealty.com

DIGITAL REALTY

www.digitalrealty.co.uk