

## CASE STUDY

# AIB

# AIB, Inc.

A leading data exchange and management firm with a software as a service platform deployed at over 1600 automotive industry customers.

*“Our Texas based operations required new cloud zone diversity solutions for our cloud native national vision”*

- KELLEN DUNHAM, CTO, AIB, Inc.

### AIB, Inc. Overview

AIB, Inc. is transforming the automotive industry by connecting enterprises with local, state, and national vehicle registration and titling to the Cloud, as well as fast tracking end customer tax, title, and registration workflows and document management through their always available and secure cloud platform.

AIB's auto dealership customers require on-demand, real-time access to information. They sought to diversify their cloud portfolio to realize reduced latency, increased availability, and harden security posture.

### Objectives

- Optimize performance and control through multi-cloud, hybrid footprint with direct, secure access to major cloud providers.
- Surpass availability and latency metrics through cloud node diversity.
- Comply with partner and customer policy.

### A Fit For Purpose Network

AIB deployed a colocation environment in the Richardson, Texas Digital Campus with a physical network hub and virtual SX Fabric, powered by PlatformDIGITAL™. Physical and virtual direct interconnections allow AIB to flexibly manage and monitor their hybrid cloud network, and connect directly and securely to major cloud providers.

### Highly Available, Secure Infrastructure

AIB improved up-time and compliance by deploying geographically distributed infrastructure in Texas and the cloud. Their Downtown Dallas and Richardson Digital Campus deployments were uniquely selected for diverse, highly connected metro onramps to the internet and cloud.

*“Digital Realty provided an innovative and comprehensive solution for AWS cloud access.”*

- KELLEN DUNHAM, CTO, AIB, Inc

