ServiceFabric[™] Service Directory

Infopaper



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Overview

Introducing a cutting-edge virtual community of interest that brings organizations together for partnerships and collaborations.

This innovative online B2B community enables our customers to freely share services, build new relationships, and promote their brands. Partners benefit by seeing increased revenue and expanding their geographic reach with no capital outlay.

Joining the ServiceFabric[™] Service Directory is a seamless process that opens a world of opportunities. Customers can showcase their business, create a compelling business listing, and connect with a wide range of global service providers, enterprises, and business leaders.

With the Click-to-Connect capability, customers can automate connections to the services they need, streamlining workflows and removing manual configuration steps.

How it works

Accessing the directory:

Customers logged into the **ServiceFabric™ Portal** can access the Service Directory from the main menu. They can search and filter by vendor, location, or category to locate the services that align with their business requirements and connect directly with the service provider by creating a link within the portal.

Service Directory profile and services:

Management of directory profiles is easy. Enter basic company information to set up a directory profile, add a few more details to add services. The whole process takes just minutes, and the profile can be live in as few as three business days.



Key Benefits



Your next trusted supplier

- 1. Quickly find best-in-class suppliers globally from a single interface
- 2. Easily identify suppliers with the right blend of expertise
- 3. Connect directly with new suppliers right away
- 4. Benefit from increased flexibility and reduced risk of vendor lock-in



Qualified leads, straight to your inbox

- 1. Promote services to a broad global audience of enterprise customers, network providers, IT service providers, and clouds
- 2. Receive requests from interested partners immediately
- 3. Expand to new locations beyond your current selling territories
- Boost revenue and broaden geographic presence without capital investment



Click-to-Connect

- 1. Generate secure service keys, granting controlled access to partners.
- 2. Automate approval workflows and facilitate connections to Service Directory.
- 3. Streamline workflows between partners and customers
- 4. Unified experience for discovery, connection, and orchestration.

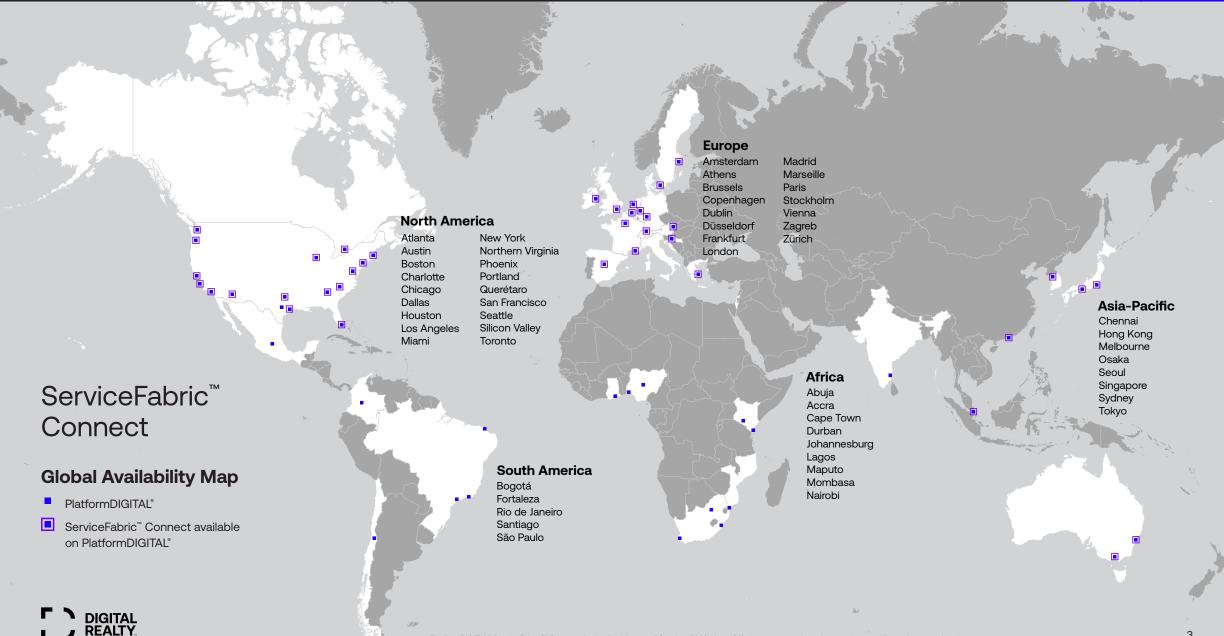
Getting Started with Service Directory

Any Digital Realty service provider can create a Service Directory profile and promote services. It's fast, easy and free

Get started by creating your ServiceFabric[™] account. **Go to:** servicefabric.digitalrealty.com and complete the form to get your credentials.

 $\label{eq:loginto} \mbox{Log into the Service Directory tab, and create} \mbox{ your Service Directory profile.}$

Providers can add services and start reaching 5000+ customers within the Digital Realty ecosystem.



About Digital Realty

Digital Realty brings companies and data together by delivering the full spectrum of data center, colocation and interconnection solutions. PlatformDIGITAL®, the company's global data center platform, provides customers with a secure data meeting place and a proven Pervasive Datacenter Architecture (PDx®) solution methodology for powering innovation and efficiently managing Data Gravity challenges. Digital Realty gives its customers access to the connected data communities that matter to them with a global data center footprint of 300+ facilities in 50+ metros across 25+ countries on six continents.

To learn more about Digital Realty, please visit **digitalrealty.com** or follow us on **LinkedIn** and **Twitter**.



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