

A long-exposure photograph of a bridge at night, with light trails from cars creating a vibrant, multi-colored arc across the frame. The bridge spans a body of water with mountains in the background.

INTERCONNECT WITH IBM CLOUD DIRECT LINK AT INTERXION

IBM Cloud Direct Link

Integrate IBM Cloud seamlessly into your hybrid or multi-cloud environment with IBM Cloud Direct Link.

IBM Cloud Direct Link provides secure, dedicated connectivity between your infrastructure colocated at Interxion and your IBM Cloud environments, including the Watson Data and AI Platforms.

Using IBM Cloud Direct Link you'll have the low-latency connectivity and consistent, high throughput you need for demanding services that use big data, deep analytics, machine learning, AI, blockchain and IoT.

It's quick and easy to connect to IBM Cloud Direct Link at any Interxion data centre, using the Interxion Cloud Connect service.



Why IBM for cloud services?

The IBM Cloud is:

- **Built for all your applications** – take advantage of the broadest range of relational to NoSQL databases, while ensuring consistency, integrity and performance
- **AI ready** – combine high-performance infrastructure with Watson and machine-learning APIs to build your own applications
- **Secure to the core** – continue innovating while reducing risk

IBM Cloud Direct Link: Key Features

- **Hybrid connectivity.** Support hybrid workloads by creating private connections between your environments colocated at Interxion and your IBM Cloud deployments
- **Lower latency.** Connecting to the IBM Cloud private backbone with IBM Cloud Direct Link is a cost-effective low-latency way to move large amounts of data for high-performance computing
- **Flexible pricing options.** Multiple port speeds are available at predictable pricing models to fit every budget
- **Full Access.** High performance access to all IBM Cloud services through a single connection

IBM Cloud Direct Link: Key Benefits

IBM Cloud Direct Link provides direct low-latency connections to the IBM Cloud private network backbone. They're ideal for supporting hybrid workloads and large or frequent data transfers; and for streamlining administration of your IBM Cloud environment.

Security

Do you consider it a security risk to rely on the public internet to transfer financial, health, government-regulated or other sensitive data to and from the cloud? With IBM Cloud Direct Link, you'll protect your data by using a private connection that never touches the public internet.

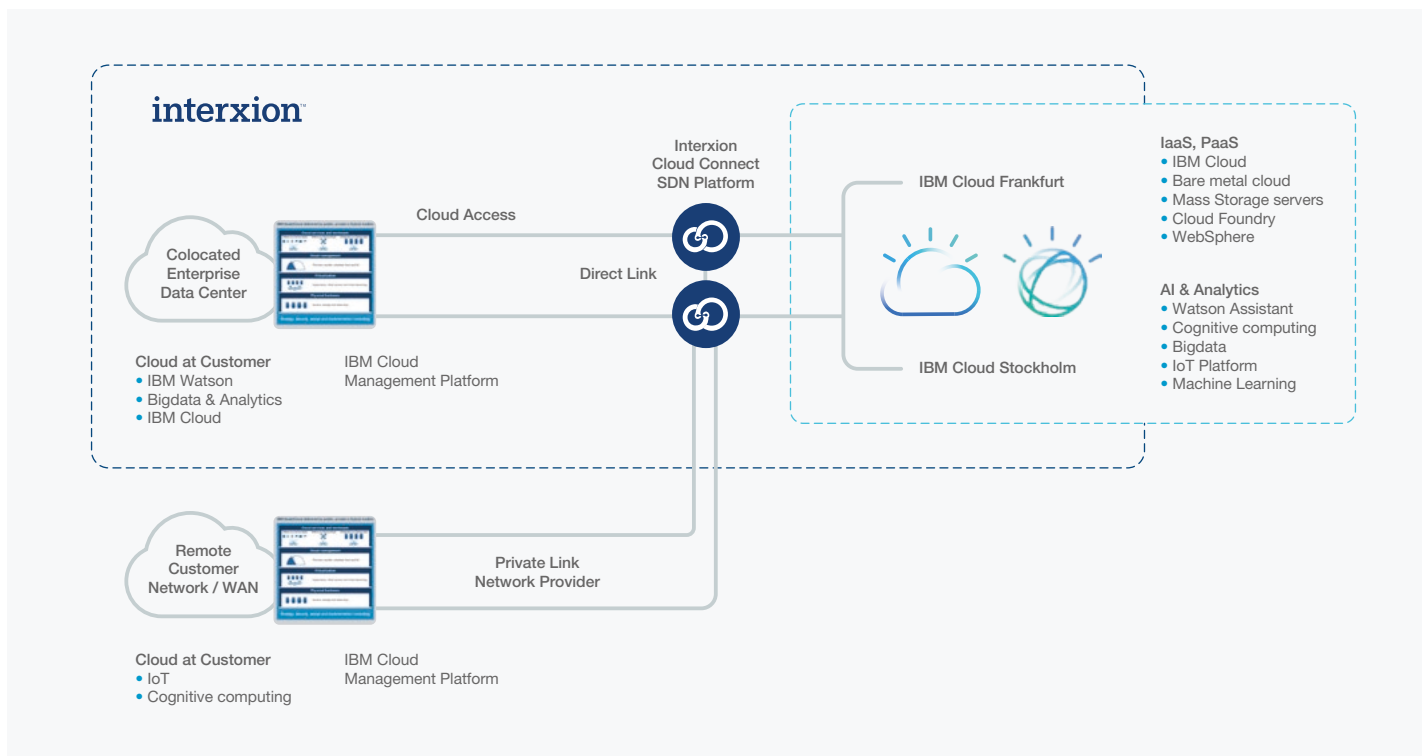
Performance

Do milliseconds matter to your mission-critical workflows? With IBM Cloud Direct Link, you'll ensure consistent performance and high throughput for your most demanding apps and services.

Backup and storage

Are you storing or backing up massive amounts of data on the IBM Cloud? You can transfer as much data as you like using IBM Cloud Direct Link without paying for bandwidth, and benefit from fast, reliable transfer rates.

Accessing IBM Cloud Direct Link via Interxion Cloud Connect

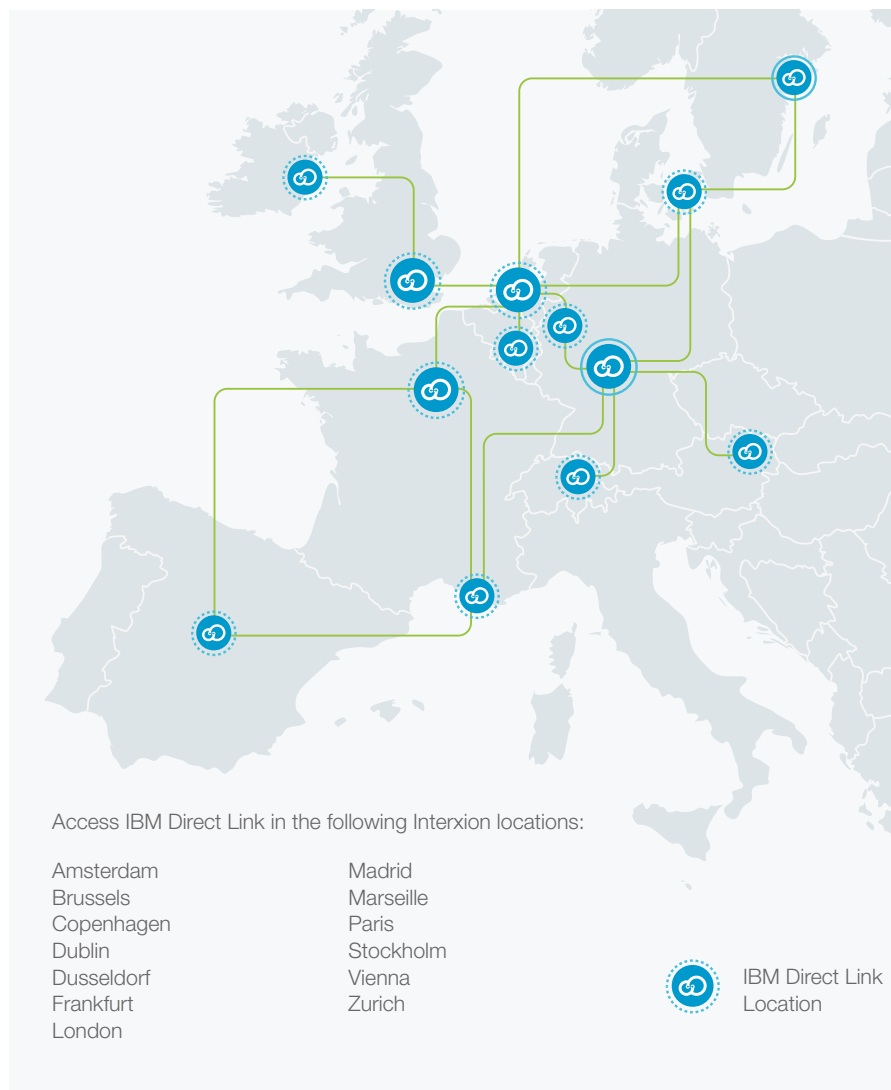


Why Interxion and IBM Cloud Direct Link?

Our Cloud Connect service simplifies your access to IBM Cloud Direct Link from any of our 45+ data centres in 11 European markets. Cloud Connect is a software-defined network (SDN) connecting customers to Interxion facilities. It creates virtual point-to-points from Cloud Connect customer ports to IBM Cloud Direct Link PoPs at Interxion Frankfurt (Germany) and Stockholm (Sweden).

If you're already a Cloud Connect customer, you can order IBM Cloud Direct Link connections as soon as you like. For new Cloud Connect customers, we'll establish your connection to the Cloud Connect service within a few days to help speed your deployment of services on the IBM Cloud.

IBM Cloud Direct Link availability



Interxion Cloud Connect benefits

One connection. Connect directly to the IBM Cloud and other public clouds via a single physical connection to the Cloud Connect platform at any Interxion data centre.

Security. Avoid the public internet and connect securely to the IBM Cloud and other public clouds.

Reliability. Ensure optimum performance with SLA-backed connectivity and uptime.

Cost effectiveness. Reduce network costs with a single interconnection to multiple clouds.

Ease of use. Manage your orders and changes using our customer portal.



About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 45 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest. For more information, please visit www.interxion.com

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Cofounder: Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 certification for Information Security Management and ISO 22301 for Business Continuity Management across all our European operations.
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